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Pachamama, Concept and Creation by Air Designers for BOOM Festival, 2023

Overwhelmingly Realistic

High End





Dior Opening Fashion Show, for Joana Vasconcelos in Paris, 2023



Giant Goose, Air Designers Creation for Pedro Mota, 2023



PopUp Immersive Store, for On Running in London, 2023



Industrial Carroussel Stage, Air Designers Concept and Creation for Barbara Tinoco's Tour, 2023

Air Designers imagines and produces inflatable pieces.

We design evocative and interactive pieces for public, commercial, and cultural entities.

Our team is commissioned to produce and install artworks worldwide for signature commercial buildings; urban and cultural precincts; festivals, galleries, and museums of modern art.

We believe in the power of providing art in everyday life that fires the imagination that provides joy, happiness, and beauty in unexpected places.

Air Designers produces permanent structures; temporary installations, interactive design inflatables, and artful play pieces.

We are distinguished by our perfectionism, coming from a long experience in the field with our multidisciplinary team of expert textile technicians, mechanical engineers, seamstresses of excellence, designers and creatives.

Our Capabilities: Concept, Design, Prototype, Fabricate, Integrate, Maintain.

Sustainability: We work under fair conditions and use national producers to supply sustainable materials obtained in a traceable way and with the lowest possible environmental impact. Our textile supplier is Endutex, Portuguese company recognized internationally, with its range of Recycled PET. Our leftovers are used by manual artists and animal shelter institutions. If you want to use our clean waste, you can contact us.

Let's Connect!



"Valkyrie Octopus", 2015 for Joana Vasconcelos in Casino MGM, Macau
 "La'eeb", 2022 for Carros de Foc - Balich Wonder Studio - FIFA in ABS, Qatar
 "Vórtex Imaginária", 2019 for Balloon Festival, Maria Imaginário in Gaia Shopping, Porto
 Cloud Video Mapping, 2018 for Cuca Roseta powered by Ocubo
 "Goat", 2018 for Exhibition "Temperamento" by Ana Mesquita in TagusPark, Lisbon
 Blasted Mechanism Stage with Video Mapping, 2012 for Blasted Mechanism

"Valkyrie Octopus", 2015 for Joana Vasconcelos in Casino MGM, Macau

Description: Joana Vasconcelos was planning on the release of her new Valkyrie in Macau and came to us seeking a solution that combined art, impact, and logistics. Before finding us she had to load trucks and trucks of styrofoam to make her volumetry pieces look half stable. The idea was to do this mega 46m sculpture, in the center of a casino Plaza hanging above an aquarium.

"La'eeb", 2022 for Carros de Foc - Balich Wonder Studio - FIFA in ABS, Qatar

Description: For this project, we were challenged to create this giant 20m x 16m yet seamless and delicate mascot, with many constraints in between. This character had to inflate in 20 seconds and dance to millions of spectators! We developed new sealing techniques and used aero-model plane turbines with powerful batteries to make it happen. After 2 months of testing solutions, we went to Doha to rehearse with locals for the opening ceremony. Everyone fell in love with the performance created.

"Vórtex Imaginária", 2019 for Balloon Festival, Maria Imaginário in Gaia Shopping, Porto

Description: We had to think of an Instagrammable piece to go along with the central art piece "Três Cabeças" at the Balloons Festival by Maria Imaginário (Portuguese Playful Artist). We worked together on the design and came up with a trippy awesome interactive structure.

Cloud Video Mapping, 2018 for Cuca Roseta powered by Ocubo

Description: Cuca Roseta is a Fado singer. Ocubo partnered with us to create this cloud of dreams with video projection to impersonate Cuca's sound.

"Goat", 2018 for Exhibition "Temperamento" by Ana Mesquita in TagusPark, Lisbon

Description: Ana Mesquita (MESQ) is a Portuguese digital artist whose work is distinguished for being eminently figurative. She had a blurred dream of a Goat for her "Temper" exhibition and asked us to imagine this piece. Here we created the design for the 11m height inflatable, which she absolutely adored.

Blasted Mechanism Stage, 2012

Description: Blasted Mechanism partnered with us to create this living scenery that moved along their music with video projection.

Impact _ The volumetry of an inflatable piece by itself renews a space with a new air of joy and prominence

Freedom to Build _ What seems impossible to build with a hard structure can be an easy achievement with an inflatable

Immersive and Interactive _ Connect with people and deliver increased value experiences, where they can enter, touch and interact with our pieces

Logistics _ We can make a 1000m³ piece fit into a backpack.

Sustainability _ Inflatables require fewer resources from our Planet as the air is what gives volumetry to the giant pieces. Most materials can be reused and recycled. It can last for a lifetime using as many times as you want. Doesn't require complex transport.



X-mas City Center Decoration in Arouca, 2019

Just



Interactive Installation for 560° Architects in Porto, 2021

You

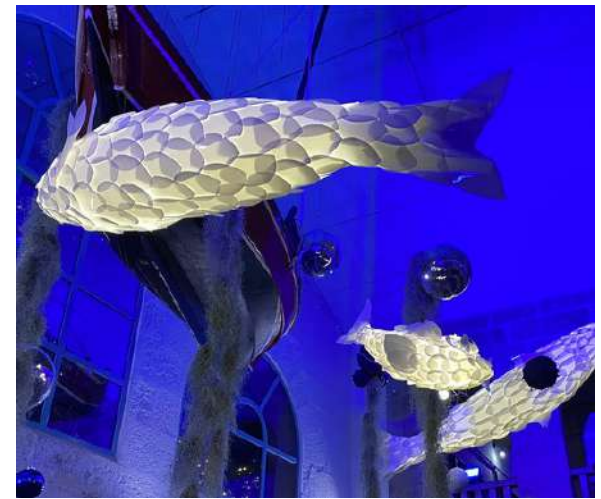


X-mas Fish Market Decoration in Spain, 2021



Traditional Apple Party Market Decoration in Moimenta da Beira, 2022

Imagine



X-mas Fish Market Decoration in Spain, 2022

Be



"Branco de Luz", for Joana Vasconcelos in Paris, 2019

Impactful & Immersive



"Valkyrie Rán" for Joana Vasconcelos in Denmark, 2016



Let's Connect!

Get in touch for bold solutions.
Looking forward to working with you!



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